

# Using our science to improve health

Non-communicable diseases (NCDs) account for seven out of ten deaths, making them the leading cause of death worldwide<sup>1</sup>.

Our employees share our bold ambition to transform the lives of 200 million people around the world, regardless of location or economic circumstance. To achieve this, we are continuing to invest in research to find ways of preventing NCD-related burdens. Together we will bring our science to those who need it.

## Understanding NCDs

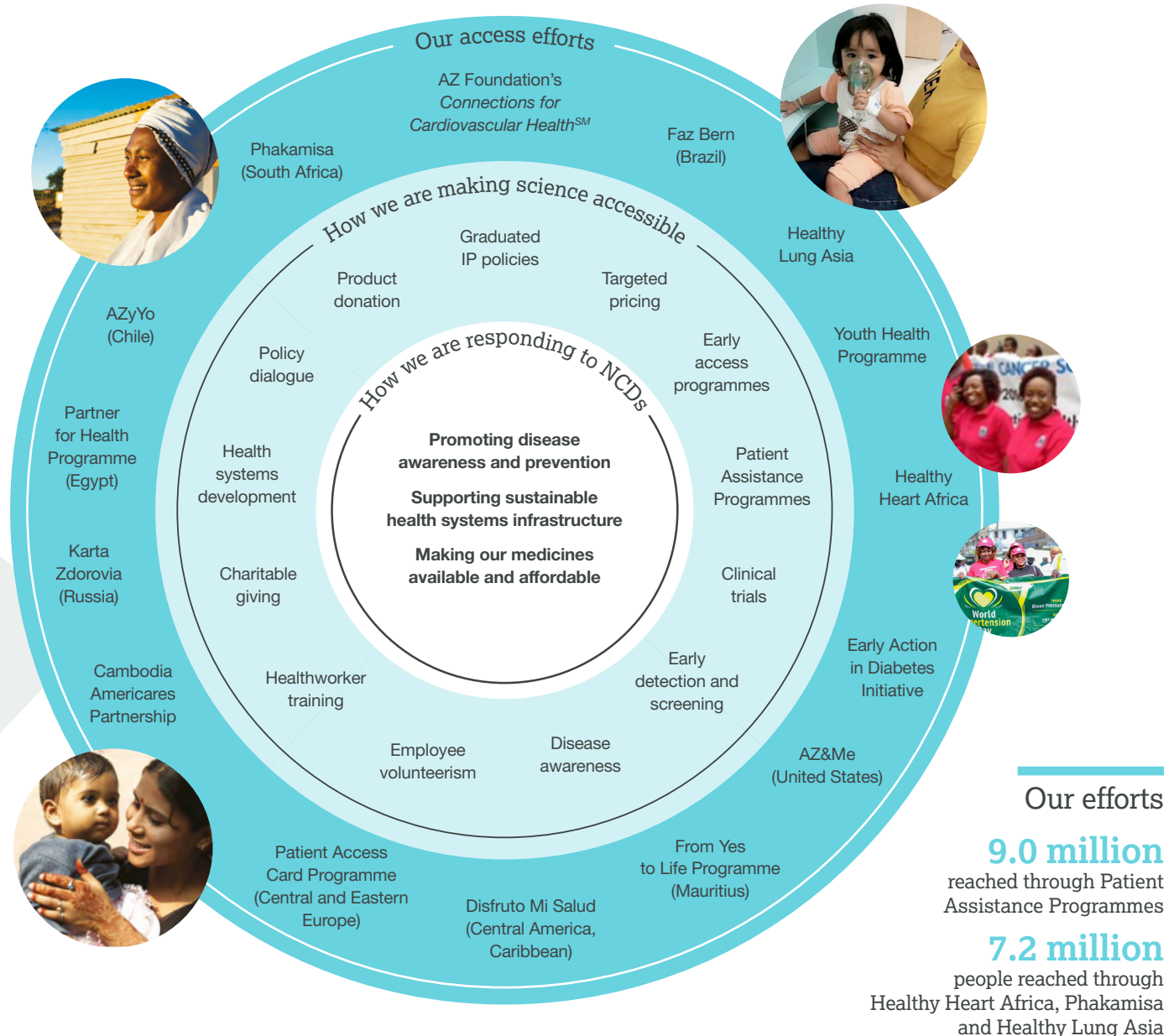
**40 million** deaths each year

**15 million** premature deaths in people aged 30–69

**80% premature deaths** occur in low and middle-income countries

### Lifestyle factors that can lead to NCDs

- Tobacco use
- Physical inactivity
- Harmful use of alcohol
- Unhealthy diets



## Our efforts

**9.0 million** reached through Patient Assistance Programmes

**7.2 million** people reached through Healthy Heart Africa, Phakamisa and Healthy Lung Asia

<sup>1</sup> World Health Organization. Global status report on non-communicable diseases 2014.